



Washington Homeopathic Products, Inc.

Homeopathic Excellence Since 1873

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WV Small Business Winner of 2009 Brings Homeopathy into National Spotlight

Berkeley Springs, WV, May 8, 2009

An effective 18th century medical system popular around the world has emerged into the national spotlight as a result of a recent business award for the CEO of the nation's oldest full line manufacturer of homeopathic medicine. The U.S. Small Business Administration named Joe Lillard, president and CEO of Washington Homeopathic Products, its West Virginia Small Business Person of the Year for 2009.

Since 1991, Lillard, and his wife Linda, have transformed Washington Homeopathic Products from a traditional storefront production enterprise with five employees and an annual gross income of \$150,000.00 to an award-winning multi-million dollar manufacturer with more than 35 employees and global sales located in the historic health resort town of Berkeley Springs, West Virginia. The business continues to grow as a result of web-based sales, superior product quality, and dependable customer service.

Established in 1873, Washington Homeopathic Products (WHP) was located in Washington D.C. and served the National Homeopathic Hospital at a time when 20% of medical doctors practiced homeopathy.

Homeopathy is a safe, natural alternative medicine providing effective treatment since German physician, Samuel Hahnemann, developed it in 1794. Homeopathic treatment is covered by the public health service of several European countries, including France, the United Kingdom, Denmark, and Luxembourg, just to name a few. In the United States, it captures less than 5% of the national health care market. In world health homeopathy is second only to herbal medicine. If homeopathy were fully utilized in the U.S. the collective health bill could realize as much as a 25% decrease.

With the current economic turmoil, the opportunity for WHP's continued growth is great. Increasing numbers of unemployed translate into an increasing number of uninsured many seeking the type of affordable alternative homeopathy provides – effective medicine often with a retail price less than the average co-pay for a doctor's office visit.

Visit the National Center for Homeopathy (NCH) website www.nationalcenterforhomeopathy.org for educational materials including homeopathic seminars, study groups and an annual conference.

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